

## ACCT 420: R Supplement

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## Vectors: What are they?

- Remember back to linear algebra...

Examples:


A row (or column) of data

## Vector creation

- Vectors are entered using the c() command
- Any data type is fine, but all elements must be the same type

| R |  |
| :---: | :---: |
| [1] | "Google" "Microsoft" "Goldman" |
| R | $\left\lvert\, \begin{aligned} & \text { tech_firm <- c(TRUE, TRUE, FALSE) } \\ & \text { tech_firm } \end{aligned}\right.$ |
| [1] | TRUE TRUE FALSE |
| R |  |
| [1] | 12662212044286 |

A vector in $R$ is a 1 dimensional collection of 1 or more of the same data type

## Special cases for vectors

- Counting between integers
- :, e.g. 1:5 or 22:500
- $\operatorname{seq}()$, e.g. seq(from=0, to=100, by=5)

- Repeating something
- rep( ), e.g. rep(1,times=10) or rep("hi",times=5)

|  | (R $\quad \operatorname{rep}(1$, times=10) |
| :---: | :---: |
|  |  |
|  | $\boldsymbol{R}$ \|rep("hi",times=5) |
|  | [1] "hi" "hi" "hi" "hi" "hi" |

$\uparrow$ note that [20] means the 20th output

## Vector math

Works the same as scalars, but applies element-wise

- First element with first element,
- Second element with second element,

| $\mathbf{R}$ | earnings \# previously defined |
| :--- | :--- |
| $[1]$ | 12662 21204 4286 |
| $\mathbf{R}$ | earnings + earnings \# Add element-wise |
| $[1]$ | 2532442408 8572 |
| $\mathbf{R}$ | earnings * earnings \# multiply element-wise |
| $[1]$ | $160326244449609616 \quad 18369796$ |

## Vector math

Can also use 1 vector and 1 scalar

- Scalar is applied to all vector elements



## Vector math

- From linear algebra, remember multiplication via a dot product.
- That can be done with \%*\%

| $\boldsymbol{R} \quad$\# Dot product: sum of product of elements <br> earnings \%*\% earnings \# returns a matrix though... <br> $[, 1]$ |
| :--- |
| $[1] 628305656$, |
| $\mathbf{R} \quad \mid$ drop(earnings $\% * \%$ earnings) \# Drop drops excess dimensions |
| $[1] 628305656$ |

- Other useful functions, length( ) and sum( ):

| $\boldsymbol{R}$ | length(earnings) $\quad \#$ returns the number of elements |
| :--- | :--- | :--- |
| $[1]$ | 3 |
| $\boldsymbol{R}$ | sum(earnings) \# returns the sum of all elements |
| $[1] 38152$ |  |

## Naming vectors

- Vectors allow us to include a lot of information in one object
- It isn't easy to read though


## Hard to read:

| $\boldsymbol{R}$ | earnings |
| :--- | :--- | :--- |
| [1] | $12662 \quad 21204 \quad 4286$ |

- We can make things more readable by assigning names()
- Names provide a way to easily work with and understand the data

Easy to read:

| R | names(earnings) earnings | <- c("Google", <br> "Microsoft", <br> "Goldman") |
| :---: | :---: | :---: |
|  | $\begin{array}{rr}\text { Google } & \text { Microsoft } \\ 12662 & 21204\end{array}$ | $\begin{array}{r} \text { Goldman } \\ 4286 \end{array}$ |
| R | \# Equivalently: names (earnings) earnings | <- company |
|  | $\begin{array}{rr}\text { Google } & \text { Microsoft } \\ 12662 & 21204\end{array}$ | $\begin{array}{r} \text { Goldman } \\ 4286 \end{array}$ |

## Selecting and combining vectors

- Selecting can be done a few ways.
- By index, such as [1]
- By name, such as ["Google"]

- Multiple selection:
- earnings[c(1,2)]
- earnings[1:2]
- earnings[c("Google", "Microsoft")]

| $\mathbf{R} \quad$\# Each of the above 3 is equivalent <br> earnings [1:2] |
| :--- | :--- |
|  |
| Google Microsoft <br> $12662 \quad 21204$ |

- Combining is done using c()



## Vector example: Profit margin for tech firms



## Practice: Vectors

- This practice explores the ROA of Goldman Sachs, JPMorgan, and Citigroup in 2017
- Do exercises 1 and 2 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup



## Matrices: What are they?

- Remember back to linear algebra...

Example:

$$
\left(\begin{array}{cccc}
1 & 2 & 3 & 4 \\
5 & 6 & 7 & 8 \\
9 & 10 & 11 & 12
\end{array}\right)
$$

A rows and columns of data

## Matrix creation

- Matrices are entered using the matrix( ) command
- Any data type is fine, but all elements must be the same type

| R | ```columns <- c("Google", "Microsoft", "Goldman") rows <- c("Earnings","Revenue") # equivalent: matrix(data=c(12662, 21204, 4286, 110855, 89950, 42254),ncol=3) firm_data <- matrix(data=c(12662, 21204, 4286, 110855, 89950, 42254),nrow=2) firm_data``` |
| :---: | :---: |
| $\begin{aligned} & {[1,} \\ & {[2,} \end{aligned}$ | $[, 1]$ $[, 2]$ $[, 3]$ <br> 12662 4286 89950 <br> 21204 110855 42254 |

## Math with matrices

Everything with matrices works just like vectors

| $\boldsymbol{R}$ \|firm_data + firm_data |
| :---: |
| [,1] [,2] [,3] |
| [1,] 253248572179900 |
| [2,] 4240822171084508 |
| (R \|firm_data / 1000 |
| [,1] [,2] [,3] |
| $[1] 12.662 \quad$, |
| [2,] 21.204110 .85542 .254 |

## Matrix math with matrices

- Matrix transposing, $A^{T}$, uses t()

|  |  |
| :---: | :---: |
|  |  |

- Matrix multiplication, $A B$, uses \%*\%


We won't use these much, but they can be useful

## Matrix naming

- We can name matrix rows and columns, much like we named vector elements
- Use rownames () for rows
- Use colnames () for columns

| $\mathbf{R} \|$rownames (firm_data) <br> colnames (firm_data) $<-$ rows <br> firm_data  | ```rownames(firm_data) <- rows colnames(firm_data) <- columns firm_data``` |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  Google Microsoft Goldman <br> Earnings 12662 4286 89950 <br> Revenue 21204 110855 42254 |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

## Selecting from matrices

- Select using 2 indexes instead of 1 :
- matrix_name[rows, columns]
- To select all rows or columns, leave that index blanks



## Combining matrices

- Matrices are combined top to bottom as rows with rbind ()
- Matrices are combined side-by-side as columns with cbind()

| ```# Preloaded: industry codes as indcode (vector) # - GICS codes: 40=Financials, 45=Information Technology # - See: https://en.wikipedia.org/wiki/Global_Industry_Classification_Standard # Preloaded: JPMorgan data as jpdata (vector) mat <- rbind(firm_data,indcode) # Add a row rownames(mat) [3] <- "Industry" # Name the new row mat``` |
| :---: |
|  Google Microsoft Goldman <br> Earnings 12662 4286 89950 <br> Revenue 21204 110855 42254 <br> Industry 45 45 40 |
| ```mat <- cbind(firm_data,jpdata) # Add a column colnames(mat)[4] <- "JPMorgan" # Name the new column mat``` |
|  Google Microsoft Goldman JPMorgan <br> Earnings 12662 4286 89950 17370 <br> Revenue 21204 110855 42254 115475 |



## Lists: What are they?

- Like vectors, but with mixed types
- Generally not something we will create
- Often returned by analysis functions in R



## Looking into lists

- Lists generally use double square brackets, [[index]]
- Used for pulling individual elements out of a list
- [ [c()]] will drill through lists, as opposed to pulling multiple values
- Single square brackets pull out elements as is
- Double square brackets extract just the element
- For 1 level, we can also use \$

| $\mathbf{R}$ | model["r.squared"] |
| :--- | :--- |
| \$r.squared |  |
| $[1]$ | 0.7360059 |
| $\mathbf{R}$ | model [["r.squared"] ] |
| $[1]$ | 0.7360059 |
| $\mathbf{R}$ | model\$r.squared |
| $[1]$ | 0.7360059 |


| $\mathbf{R} \quad \mid$ earnings["Google"] |  |
| :--- | :--- |
| Google |  |
| 12662 |  |
| $\mathbf{R} \quad \mid$ earnings[["Google"]] |  |
| $[1]$ | 12662 |
| $\mathbf{R}$ | \#Can't use \$ with vectors |

## Structure of a list

- $\operatorname{str}()$ will tell us what's in this list

| R ${ }^{\text {atr (model) }}$ |
| :---: |
| ```List of 11 $ call : language lm(formula = earnings ~ revenue, data = tech_df) $ terms :Classes 'terms', 'formula' language earnings ~ revenue .. ..- attr(*, "variables")= language list(earnings, revenue) .. ..- attr(*, "factors")= int [1:2, 1] 0 1 .. .. ..- attr(*, "dimnames")=List of 2 .. .. .. ..$ : chr [1:2] "earnings" "revenue" .. .. .. ..$ : chr "revenue" .. ..- attr(*, "term.labels")= chr "revenue" .. ..- attr(*, "order")= int 1 .. ..- attr(*, "intercept") = int 1 .. ..- attr(*, "response")= int 1 .. ..- attr(*, ".Environment")=<environment: R_GlobalEnv> .. ..- attr(*, "predvars")= language list(earnings, revenue) .. ..- attr(*, "dataClasses")= Named chr [1:2] "numeric" "numeric"``` |

## Practice: Lists

- In this practice, we will explore lists and how to parse them
- Do exercise 3 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup



## What are data frames?

- Data frames are like a hybrid between lists and matrices

Like a matrix:

- 2 dimensional like matrices
- Can access data with []
- All elements in a column must be the same data type

Like a list:

- Can have different data types for different columns
- Can access data with \$


## Example of a data frame

| \|\# The DT library is great for including larger collections of data in output DT::datatable(tech_df[1:20, c("conm","tic","margin")], rownames=FALSE) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Show 10 v entries conm |  | Search: |  |  |
|  |  | * |  |  |
| AVX CORP | AVX | 0.00314245229040611 |  |  |
| BK TECHNOLOGIES | BKTI | -0.0920421373270719 |  |  |
| ADVANCED MICRO DEVICES | AMD | 0.00806905610808782 |  |  |
| ASM INTERNATIONAL NV | ASMIY | 0.613509486149511 |  |  |
| SKYWORKS SOLUTIONS INC | SWKS | 0.276661006737142 |  |  |
| ANALOG DEVICES | ADI | 0.142390322629277 |  |  |
| ANDREA ELECTRONICS CORP | ANDR | -0.1661866359447 |  |  |
| APPLE INC | AAPL | 0.210924208450753 |  |  |
| Showing 1 to 10 of 20 entries |  | Previous | 2 | Next |

## How to create data frames

1. On import of data, usually you will get a data frame
2. Using the data.frame() function


Note: stringsAsFactors=FALSE is no longer needed as of R 4.0.0

## Selecting from data frames

- Access like a matrix
$\square$
|df[,1]
[1] "Google" "Microsoft" "Goldman"
- Access like a list

| $\boldsymbol{R}$ | df\$companyName |
| :--- | :--- |
| $[1]$ | "Google" "Microsoft" "Goldman" |
| $\mathbf{R} \quad \mid d f[[1]]$ |  |
| $[1]$ | "Google" "Microsoft" "Goldman" |

All are relatively equivalent. Using \$ is generally most natural. Using [, ] is good for complex references.

## Making new columns in a data frame

Suggested method: use \$

| R | ```df$all zero <- 0 df$revennue <- c(110855, 89950, 42254) df$margin <- df$earnings / df$revenue # Custom function for small tables -- see last slide for code html_df(df)``` |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | companyName earnings tech_firm all_zero revenue margin |  |  |  |  |  |  |
|  | Google | Google | 12662 | TRUE | 0 | 110855 | 0.1142213 |
|  | Microsoft | Microsoft | 21204 | TRUE | 0 | 89950 | 0.2357310 |
|  | Goldman | Goldman | 4286 | FALSE | 0 | 42254 | 0.1014342 |

Alternative method: use cbind ( ) just like with matrices

## Sorting data frames

- To sort a vector, we could use the sort ()
$\square$

Warning
THIS CAN'T SORT DATA FRAMES

- A column of a data frame is fine, but it can't sort the whole thing!


## Sorting data frames

- To sort a data frame, we use the order () function
- It returns the order of each element in increasing value
- 1 is the lowest value
- Then we pass the new order like we are selecting elements



## Sorting data frames

- Order can sort by multiple levels
- order(level1, level2, ...), where level_ are vectors or data frame columns



## Subsetting data frames

1. We can use the selecting methods from before
2. We can pass a vector of logical values telling $R$ what to keep

- This is pretty useful!


3. We can use the subset ( ) function

- I don't recommend this function, as it does not always work
- There are times where it is useful though

| $\mathbf{R}$ \|subset(df, earnings < 20000) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | companyName | earnings | tech_firm | all_zero | revenue | margin |
| Goldman | Goldman | 4286 | FALSE | 0 | 42254 | 0.1014342 |
| Google | Google | 12662 | TRUE | 0 | 110855 | 0.1142213 |

## Practice: Data frames

- This exercise explores the nature of banks' deposits
- We will see which of Goldman, JPMorgan, and Citigroup have (since 2010):
- The least of their assets in deposits
- The most of their assets in deposits
- Do exercise 4 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup



## Why use logical expressions?

- We just saw an example in our subsetting function
- earnings < 20000
- Logical expressions give us more control over the data
- They let us easily create logical vectors for subsetting data

| $\mathbf{R}$ | df\$earnings |
| :--- | :--- |
| $[1]$ | 4286 |
| 12662 21204 |  |
| $\mathbf{R}$ | d£\$earnings $<20000$ |
| $[1]$ | TRUE $\quad$ TRUE FALSE |

## Logical operators

$==!=\rangle\rangle=\langle=!| \&$

- Equals: ==
- 2 == $2 \rightarrow$ TRUE
- 2 == $3 \rightarrow$ FALSE
- 'dog'=='dog' $\rightarrow$ TRUE
- 'dog'=='cat' $\rightarrow$ FALSE
- Not equals: !=
- The opposite of ==
- 2 ! = $2 \rightarrow$ FALSE
- 2 ! $=3 \rightarrow$ TRUE
- 'dog'!='cat' $\rightarrow$ TRUE
- Comparing strings is done character by character
- Be very careful with it


## Logical operators

$==!=\rangle\rangle=\langle=!| \&$

- Greater than: >
- 2 > $1 \rightarrow$ TRUE
- 2 > $2 \rightarrow$ FALSE
- 2 > $3 \rightarrow$ FALSE
- 'dog'>'cat' $\rightarrow$ TRUE
- Greater than or equal to: >
- 2 >= $1 \rightarrow$ TRUE
- 2 >= $2 \rightarrow$ TRUE
- 2 >= $3 \rightarrow$ FALSE
- Less than: >
- $2<1 \rightarrow$ FALSE
- $2<2 \rightarrow$ FALSE
- 2 < $3 \rightarrow$ TRUE
- 'dog'<'cat' $\rightarrow$ FALSE
- Less than or equal to: >
- 2 <= $1 \rightarrow$ FALSE
- 2 <= $2 \rightarrow$ TRUE
- 2 <= $3 \rightarrow$ TRUE


## Logical operators

- Not: !
- This simply inverts everything
- ! TRUE $\rightarrow$ FALSE
- ! FALSE $\rightarrow$ TRUE
- And: \&
- TRUE \& TRUE $\rightarrow$ TRUE
- TRUE \& FALSE $\rightarrow$ FALSE
- FALSE \& FALSE $\rightarrow$ FALSE
- Or: | (pipe, same key as ' $\mid$ ')
- Note that | is evaluated after all \&s
- TRUE | TRUE $\rightarrow$ TRUE
- TRUE | FALSE $\rightarrow$ TRUE
- FALSE \| FALSE $\rightarrow$ FALSE
- You can mix in parentheses for grouping as needed


## Examples for logical operators

- How many tech firms had >\$10B in revenue in 2017?

R |sum(tech_df\$revenue > 10000)
[1] 46

- How many tech firms had >\$10B in revenue but had negative earnings in 2017?

```
R |sum(tech_df$revenue > 10000 & tech_df$earnings < 0)
[1] 4
```

-Who are those 4 with high revenue and negative earnings?

| $\boldsymbol{R}$ |
| :--- |
|  |
| 35 |
| 45 |
| 120 |
| 214 |



## Other special values

- We know TRUE and FALSE already
- Note that FALSE can be represented as 0
- Note that TRUE can be represented as any non-zero number
- There are also:
- Inf: Infinity, often caused by dividing something by 0
- NaN: "Not a number," likely that the expression 0/0 occurred
- NA: A missing value, usually not due to a mathematical error
- Null: Indicates a variable has nothing in it
- We can check for these with:
- is.inf()
- is.nan()
- is.na()
- is.null()


## Practice: Subsetting our data frame

- This practice focuses on subsetting out potentially interesting parts of our data frame
- We will also see which of Goldman, JPMorgan, and Citigroup, in which year, had the lowest earnings since 2010
- Do exercise 5 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup


## Other uses

- Conditional statements (used for programming)

```
\(\boldsymbol{R} \mid \#\) cond1, cond2, etc. can be any logical expression
\# cond1, cond
if(cond1) \{
    \# Code runs if cond1 is TRUE
    \} else if (cond2) \{ \# Can repeat 'else if' as needed
    \# Code runs if this is the first condition that is TRUE
    \} else
    \# Code runs if none of the above conditions TRUE
```

- Vectorized conditional statements using ifelse()
- If else takes 3 vectors and returns 1 vector

1. A vector of TRUE or FALSE
2. A vector of elements to return from when TRUE
3. A vector of elements to return from when FALSE



## Looping: While loop



- A while() loop executes code repeatedly until a specified condition is FALSE


## Looping: For loop



- A for () loop executes code repeatedly until a specified condition is FALSE, while incrementing a given variable

```
R for(i in c(0,2,4)) {
    print(i)
    [1] 0
    [1] 2
    [1] 4
```


## Dangers of looping in R

- Loops in R are very slow - they do one calculation at a time, but R is best for doing many calculations at once



# Useful functions 

## Help functions

- There are two equivalent ways to quickly access help files:
- ? and help()
- Usage to get the help file for data. frame():
- ?data.frame
- help(data.frame)
- To see the options for a function, use args()

```
R args(data.frame)
function (..., row.names = NULL, check.rows = FALSE, check.names = TRUE,
    fix.empty.names = TRUE, stringsAsFactors = FALSE)
NULL
```


## A note on using functions

```
R |args(data.frame)
function (..., row.names = NULL, check.rows = FALSE, check.names = TRUE,
    fix.empty.names = TRUE, stringsAsFactors = FALSE)
NULL
```

- The . . . represents a series of inputs
- In this case, inputs like name=data, where name is the column name and data is a vector
- The $\qquad$ $=$ $\qquad$ arguments are options for the function
- The default is prespecified, but you can overwrite it
- Options can be very useful or save us a lot of time!
- You can always find them by:
- Using the ? command
- Checking other documentation like www.rdocumentation.org
- Using the args( ) function


## Installing more functions

- R Provides an easy way to install packages without ever leaving $R$
- The install. packages() command
- Can install a single package or a vector of packages

```
# To install the tidyverse package:
install.packages("tidyverse")
# To install ggplot2, dplyr, and magrittr packages:
install.packages(c("ggplot2", "dplyr", "magrittr"))
```

- Load packages using library ()
- Need to do this each time you open a new instance of R

```
R |# Load the tidyverse package
library(tidyverse)
```


## Pipe notation

Pipe notation is never necessary and not built in to $R$

- Pipe notation is provided by the magrittr package
- Part of tidyverse, an extremely popular collection of packages
- Pipe notation is done using \%>\%
- Left \%>\% Right(arg2, ...) is the same as Right(Left, arg2, ...)

Piping can drastically improve code readability

## Piping example

Plot tech firms' earnings vs revenue, $\mathbf{>}$ \$10B in revenue


## Piping example: Without piping



## Practice: External library usage

- This practice focuses on using an external library
- We will chart each banks' earnings over time
- Do exercise 6 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup

Note: The ~ indicates a formula the left side is the $y$-axis and the right side is the $x$-axis

Note: The | tells lattice to make panels based on the variable(s) to the right

## Math functions

- sum(): Sum of a vector
- abs(): Absolute value
- sign( ): The sign of a number

| $\begin{aligned} & \text { vector }=c(-2,-1,0,1,2) \\ & \text { sum (vector) } \end{aligned}$ |
| :---: |
| [1] 0 |
| R abs (vector) |
| [1] 21 |
| $\boldsymbol{R}$ sign(vector) |
| [1] $-1 \begin{array}{llllll} \\ \text { [ }\end{array}$ |

## Stats functions

- mean( ): Calculates the mean of a vector
- median( ): Calculates the median of a vector
- sd( ): Calculates the sample standard deviation of a vector
- quantile(): Provides the quartiles of a vector
- range( ): Gives the minimum and maximum of a vector
- Related: min() and max()



## Make your own functions!

- Use the function( ) function!
- my_func <- function(agruments) \{code\}

Simple function: Add 2 to a number
add_two <- function(n) \{
$\mathrm{n}+2$
add two (500)
[1] 502

## Slightly more complex function example



## Practice: Functions

- This practice focuses on making a custom function
- Currency conversion between USD and SGD!
- A web-based example is in the end notes
- Do exercise 7 on the supplementary R practice file:
- R Practice
- Short link: rmc.link/acct420r1sup

End Matter

## Wrap up

Having completed these slides, you should be ready for any R code in the class!

## Packages used for these slides

- DT
- downlit
- kableExtra
- knitr
- plotly
- quantmod
- quarto
- revealjs
- RColorBrewer
- tidyverse


## Custom functions

```
# Custom code for pulling l day of ForEx data from OANDA
FXRate <- function(from="USD", to="SGD", dt=Sys.Date()) {
    options("getSymbols.warning4.0"=FALSE)
    require(quantmod)
    data <- getSymbols(paste0(from, "/", to), from=dt-1, to=dt, src="oanda", auto.assign=F)
    return(data[[1]])
```

