ACCT 420: ML and AI for visual data

Session 11

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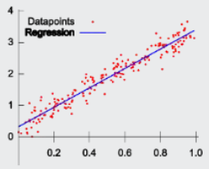
Front matter

Learning objectives

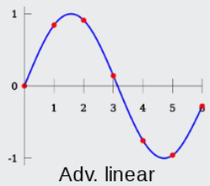
Foundations

Review

Forecasting

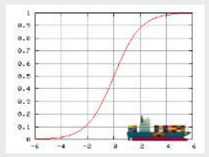


Linear regression



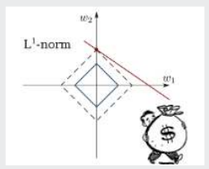
Adv. linear regression

Binary classification



Logistic regression for contracting

Leveraging research for bankruptcy



Lasso regression for fraud

Advanced methods

Natural Language

Anomaly detection

AI/ML

- **Theory:**
  - Neural Networks for…
    - Images
    - Audio
    - Video
- **Application:**
  - Handwriting recognition
  - Identifying financial information in images
- **Methodology:**
  - Neural networks
    - CNNs

Group project

- Next class you will have an opportunity to present your work
  - ~15 minutes per group
- You will also need to submit your report & code on Tuesday
  - Please submit as a zip file
  - Be sure to include your report **AND** code **AND** slides
    - Code should cover your final model
      - Covering more is fine though
- Competitions close Sunday night!

Image data

Thinking about images as data

- Images **are** data, but they are very unstructured
  - No instructions to say what is in them
  - No common grammar across images
  - Many, many possible subjects, objects, styles, etc.
- From a computer's perspective, images are just 3-dimensional matrices
  - Rows (pixels)
  - Columns (pixels)
  - Color channels (usually Red, Green, and Blue)

Using images as data

- We can definitely use numeric matrices as data
  - We did this plenty with XGBoost, for instance
- However, images have a lot of different numbers tied to each observation.

- Source: Twitter

- 798 rows
- 1200 columns
- 3 color channels
- $798 \times 1{,}200 \times 3 = 2{,}872{,}800$
  - The number of ‘variables’ per image like this!

Using images in practice

- There are a number of strategies to shrink images' dimensionality
  1. Downsample the image to a smaller resolution like 256x256x3
  2. Convert to grayscale
  3. Cut the image up and use sections of the image as variables instead of individual numbers in the matrix
     - Often done with convolutions in neural networks
  4. Drop variables that aren't needed, like LASSO

Images in R using Keras

R interface to Keras

> By R Studio: details here

- Install with:
  `devtools::install_github("rstudio/keras")`
- Finish the install in one of two ways:

For those using Conda

- CPU Based, works on *any* computer

```
library(keras)
install_keras()
```

- Nvidia GPU based
  - Install the Software requirements first

```
library(keras)
install_keras(tensorflow = "gpu")
```

Using your own python setup

- Follow Google's install instructions for Tensorflow
- Install keras from a terminal with `pip install keras`
- R Studio's keras package will automatically find it
  - May require a reboot to work on Windows

The “hello world” of neural networks

- A “Hello world” is the standard first program one writes in a language
- In R, that could be:

```
print("Hello world!")
```

```
## [1] "Hello world!"
```

- For neural networks, the “Hello world” is writing a handwriting classification script
  - We will use the MNIST database, which contains many writing samples and the answers
  - Keras provides this for us :)

```
library(keras)
mnist <- dataset_mnist()
```

Set up and pre-processing

- We still do training and testing samples
  - It is just as important here as before!

```
x_train <- mnist$train$x
y_train <- mnist$train$y
x_test <- mnist$test$x
y_test <- mnist$test$y
```

- Shape and scale the data into a big matrix with every value between 0 and 1

```
# reshape
x_train <- array_reshape(x_train, c(nrow(x_train), 784))
x_test <- array_reshape(x_test, c(nrow(x_test), 784))
# rescale
x_train <- x_train / 255
x_test <- x_test / 255
```

Building a Neural Network

```
model <- keras_model_sequential() # Open an interface to tensorflow
# Set up the neural network
model %>%
    layer_dense(units = 256, activation = 'relu', input_shape = c(784)) %>%
    layer_dropout(rate = 0.4) %>%
    layer_dense(units = 128, activation = 'relu') %>%
    layer_dropout(rate = 0.3) %>%
    layer_dense(units = 10, activation = 'softmax')
```

> That's it. Keras makes it easy.

- Relu is the same as a call option payoff: $max(x, 0)$
- Softmax approximates the $argmax$ function
  - Which input was highest?

The model

- We can just call `summary()` on the model to see what we built

```
summary(model)
```

```
## Model: "sequential_1"
## _________________________________________________________________
## Layer (type)                 Output Shape              Param #
## =================================================================
## dense (Dense)                (None, 256)               200960
## _________________________________________________________________
## dropout (Dropout)            (None, 256)               0
## _________________________________________________________________
## dense_1 (Dense)              (None, 128)               32896
## _________________________________________________________________
## dropout_1 (Dropout)          (None, 128)               0
## _________________________________________________________________
## dense_2 (Dense)              (None, 10)                1290
## =================================================================
## Total params: 235,146
## Trainable params: 235,146
## Non-trainable params: 0
## _________________________________________________________________
```

Compile the model

- Tensorflow doesn't compute anything until you tell it to
- After we have set up the instructions for the model, we compile it to build our actual model

```
model %>% compile(
    loss = 'sparse_categorical_crossentropy',
    optimizer = optimizer_rmsprop(),
    metrics = c('accuracy')
)
```

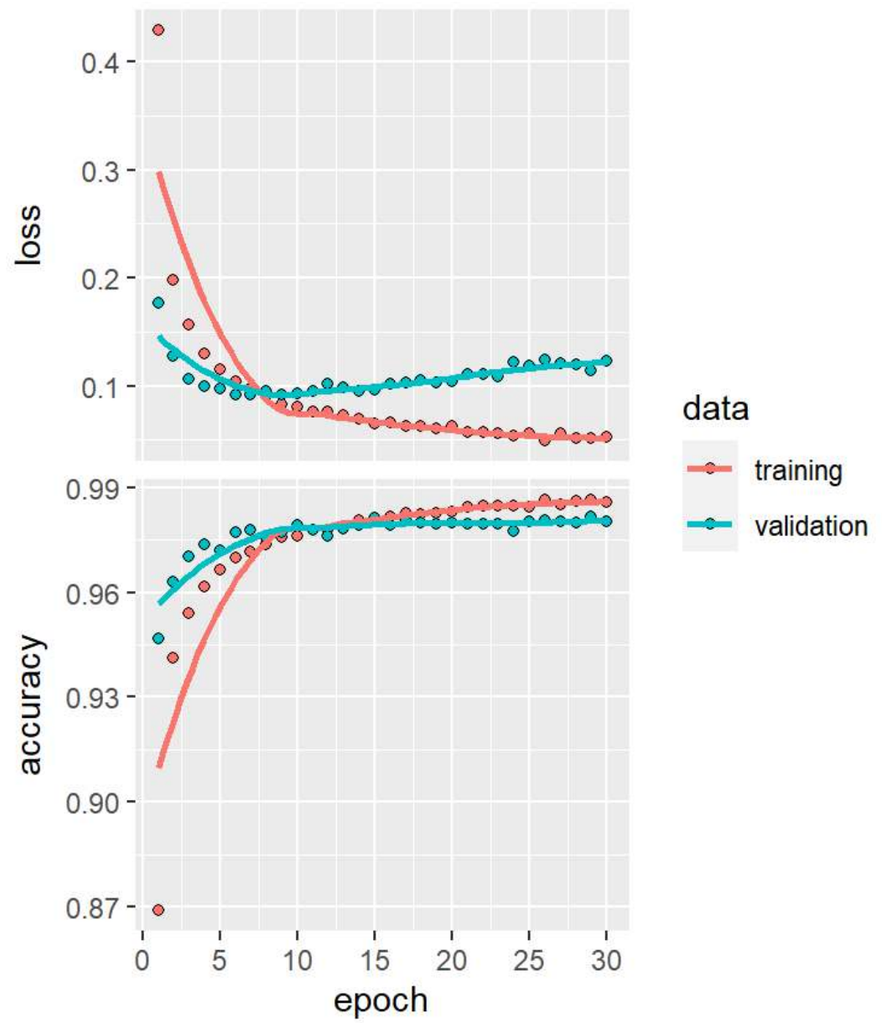
Running the model

- It takes about 1 minute to run on an Nvidia GTX 1080

```
history <- model %>% fit(
    x_train, y_train,
    epochs = 30, batch_size = 128,
    validation_split = 0.2
)
```

```
plot(history)
```

```
## `geom_smooth()` using formula 'y ~
```



Out of sample testing

```
eval <- model %>% evaluate(x_test, y_test)
eval
```

```
## $loss
## [1] 0.1117176
##
## $accuracy
## [1] 0.9812
```

Saving the model

- Saving:

```
model %>% save_model_hdf5("../../Data/Session_11-mnist_model.h5")
```

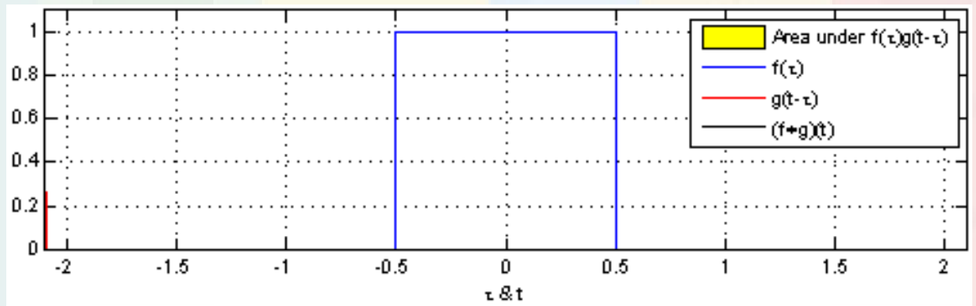
- Loading an already trained model:

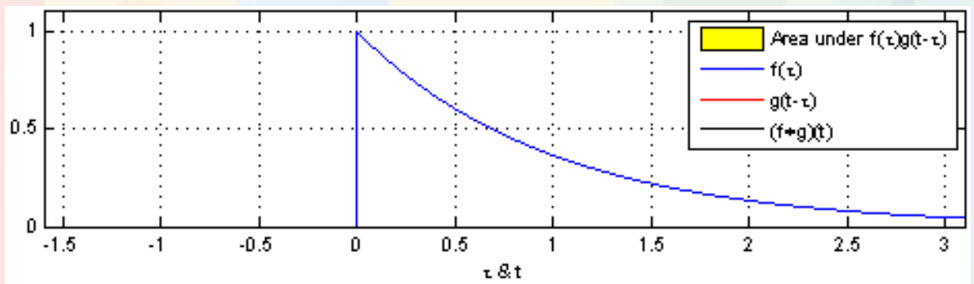
```
model <- load_model_hdf5("../../Data/Session_11-mnist_model.h5")
```

More advanced image techniques

How CNNs work

- CNNs use repeated convolution, usually looking at slightly bigger chunks of data each iteration
- But what is convolution? It is illustrated by the following graphs (from Wikipedia):





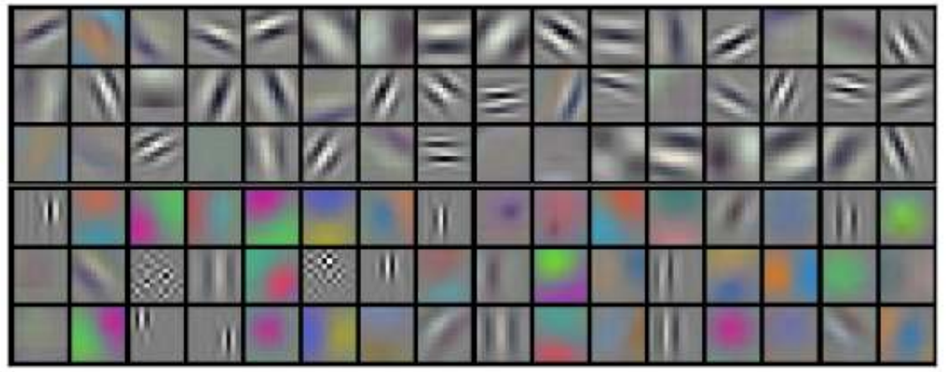
Further reading

CNN

- AlexNet (paper)

Example output of AlexNet

The first (of 5) layers learned




CNN

CNN

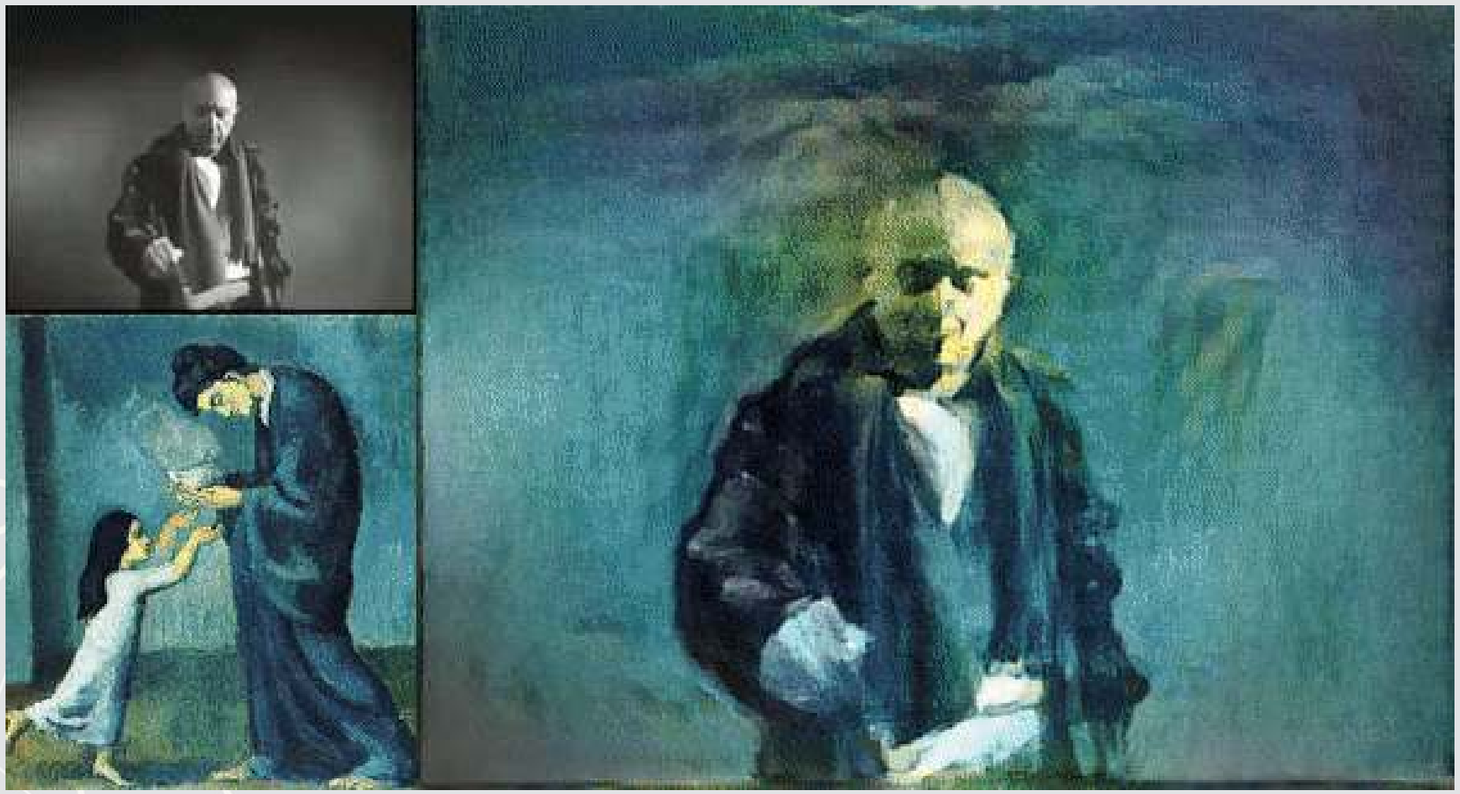
Alexnet (2012)

Example output of Alexnet:

The first (of 5) layers learned

Transfer Learning

- The previous slide is an example of *style transfer*
- This is also done using CNNs
- More details here



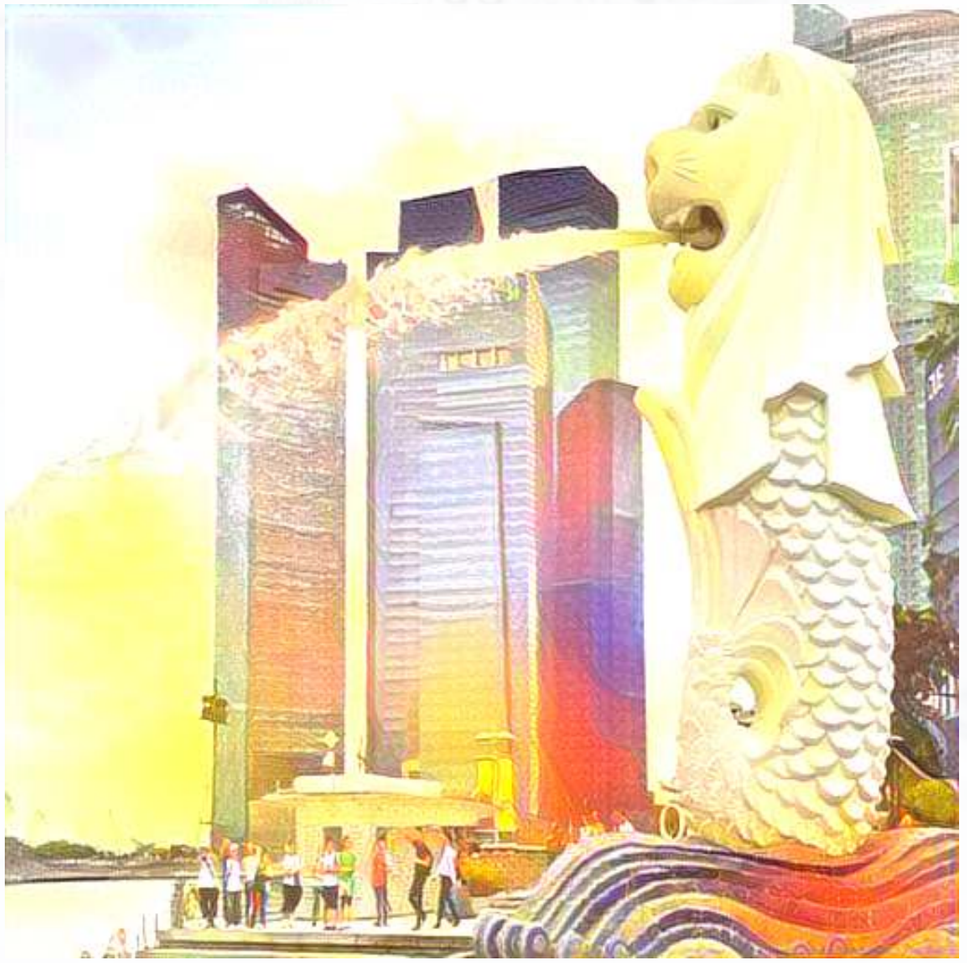
What is transfer learning?

- It is a method of training an algorithm on one domain and then applying the algorithm on another domain
- It is useful when…
  - You don’t have enough data for your primary task
    - And you have enough for a related task
  - You want to augment a model with even more

Try it out!

- Colab file available at this link
  - Largely based off of dsgiitr/Neural-Style-Transfer
  - It just took a few tweaks to get it working in a Google Colaboratory environment properly

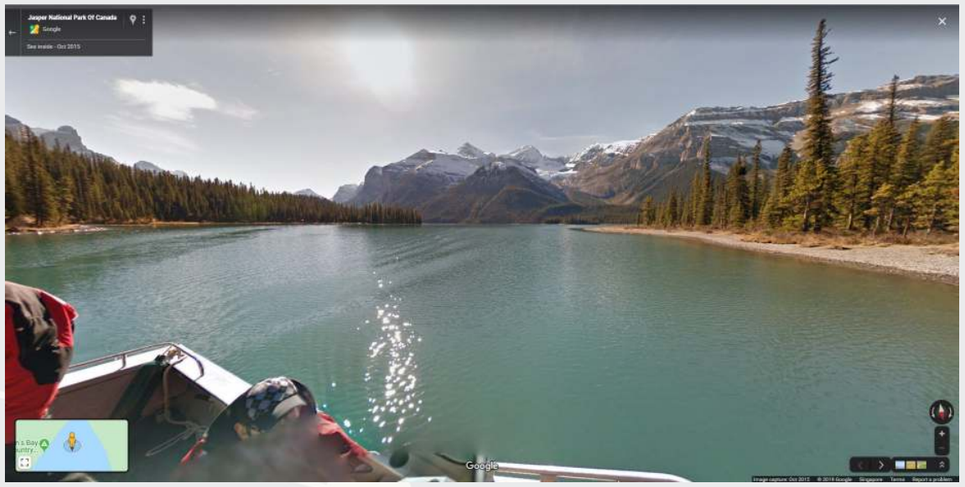
Inputs:



Another generative use: Photography

- Creatism: Generating photography from Google Earth Panoramas

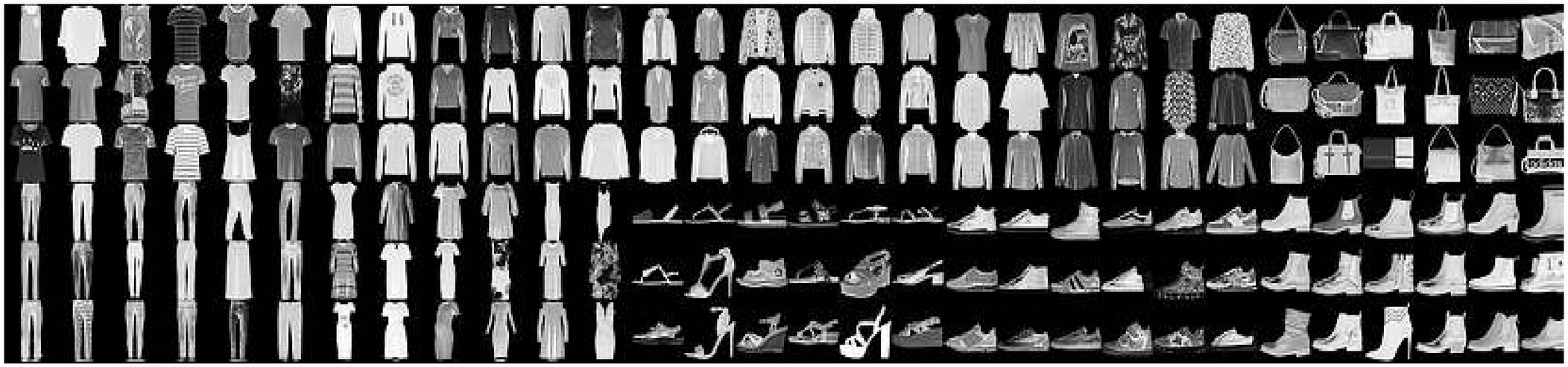
Input



Output

Try out a CNN in your browser!

- Fashion MNIST with Keras and TPUs
  - Fashion MNIST: A dataset of clothing pictures
  - Keras: An easier API for TensorFlow
  - TPU: A “Tensor Processing Unit” – A custom processor built by Google
  - Python code



Recent attempts at explaining CNNs

- Google & Stanford's "Automated Concept-based Explanation"

Figure 2: **The output of ACE for three ImageNet classes.** Here we depict three randomly selected examples of the top-4 important concepts of each class (each example is shown above the original image it was segmented from). Using this result, for instance, we could see that the network classifies police vans using the van's tire and the police logo.

Detecting financial content

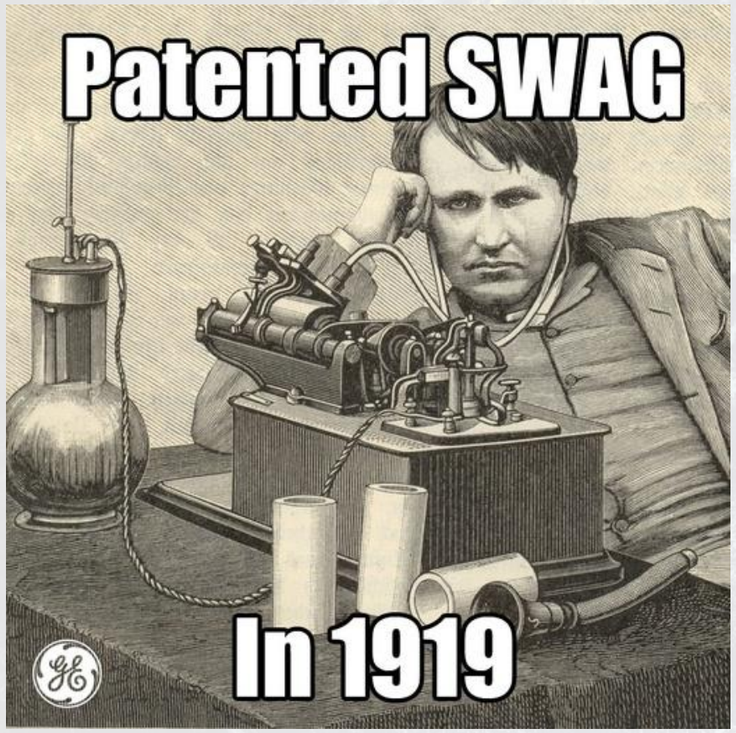
The data

- 5,000 images that should not contain financial information
- 2,777 images that should contain financial information
- 500 of each type are held aside for testing

> Goal: Build a classifier based on the images' content

Examples: Financial

Examples: Non-financial



The CNN

```
summary(model)
```

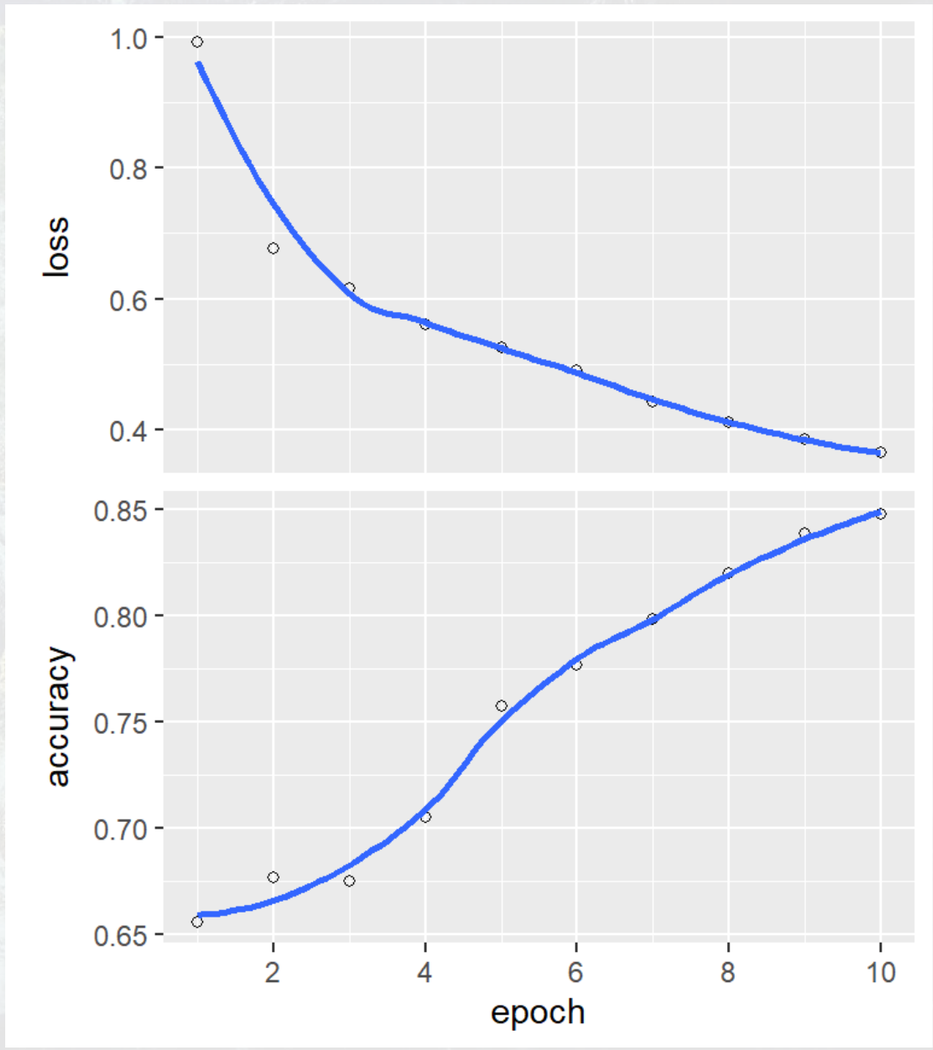
```
## Model: "sequential"
## _________________________________________________________________
## Layer (type)                 Output Shape              Param #
## =================================================================
## conv2d (Conv2D)              (None, 254, 254, 32)      896
## _________________________________________________________________
## re_lu (ReLU)                 (None, 254, 254, 32)      0
## _________________________________________________________________
## conv2d_1 (Conv2D)            (None, 252, 252, 16)      4624
## _________________________________________________________________
## leaky_re_lu (LeakyReLU)      (None, 252, 252, 16)      0
## _________________________________________________________________
## batch_normalization (BatchNormaliza (None, 252, 252, 16)      64
## _________________________________________________________________
## max_pooling2d (MaxPooling2D) (None, 126, 126, 16)      0
## _________________________________________________________________
## dropout (Dropout)            (None, 126, 126, 16)      0
## _________________________________________________________________
## flatten (Flatten)            (None, 254016)            0
## _________________________________________________________________
## dense (Dense)                (None, 20)                5080340
```

Running the model

- It takes about 10 minutes to run on an Nvidia GTX 1080

```
history <- model %>% fit_generator(
  img_train, # training data
  epochs = 10, # epoch
  steps_per_epoch =
   as.integer(train_samples/batch_siz
  # print progress
  verbose = 2,
)
```

```
plot(history)
```



Out of sample testing

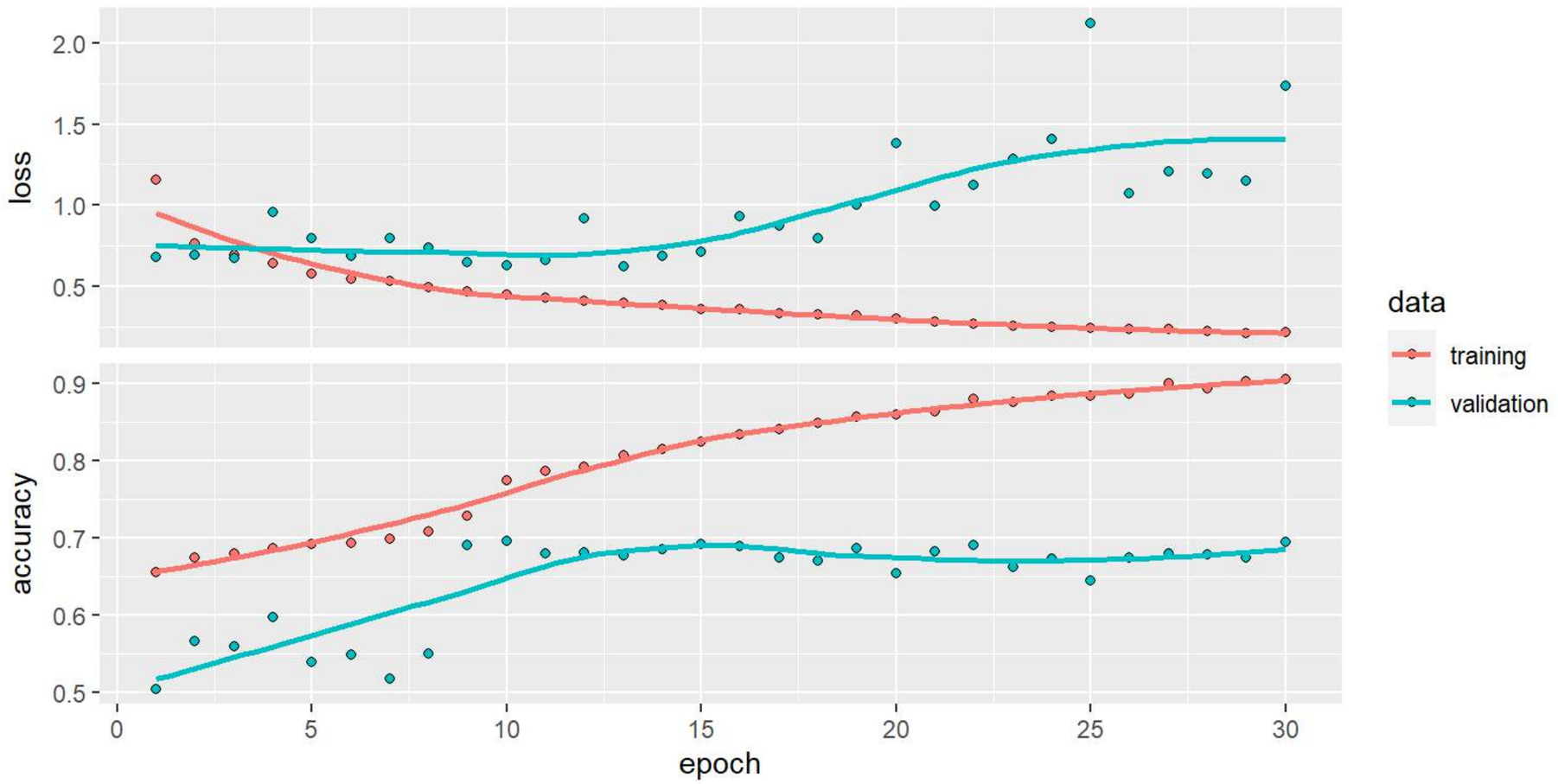
```
eval <- model %>%
  evaluate_generator(img_test,
                     steps = as.integer(test_samples / batch_size),
                     workers = 4)
eval
```

```
## $loss
## [1] 0.7535837
##
## $accuracy
## [1] 0.6572581
```

Optimizing the CNN

- The model we saw was run for 10 epochs (iterations)
- Why not more? Why not less?

```
history <- readRDS('../../Data/Session_11-tweet_history-30epoch.rds')
plot(history)
```



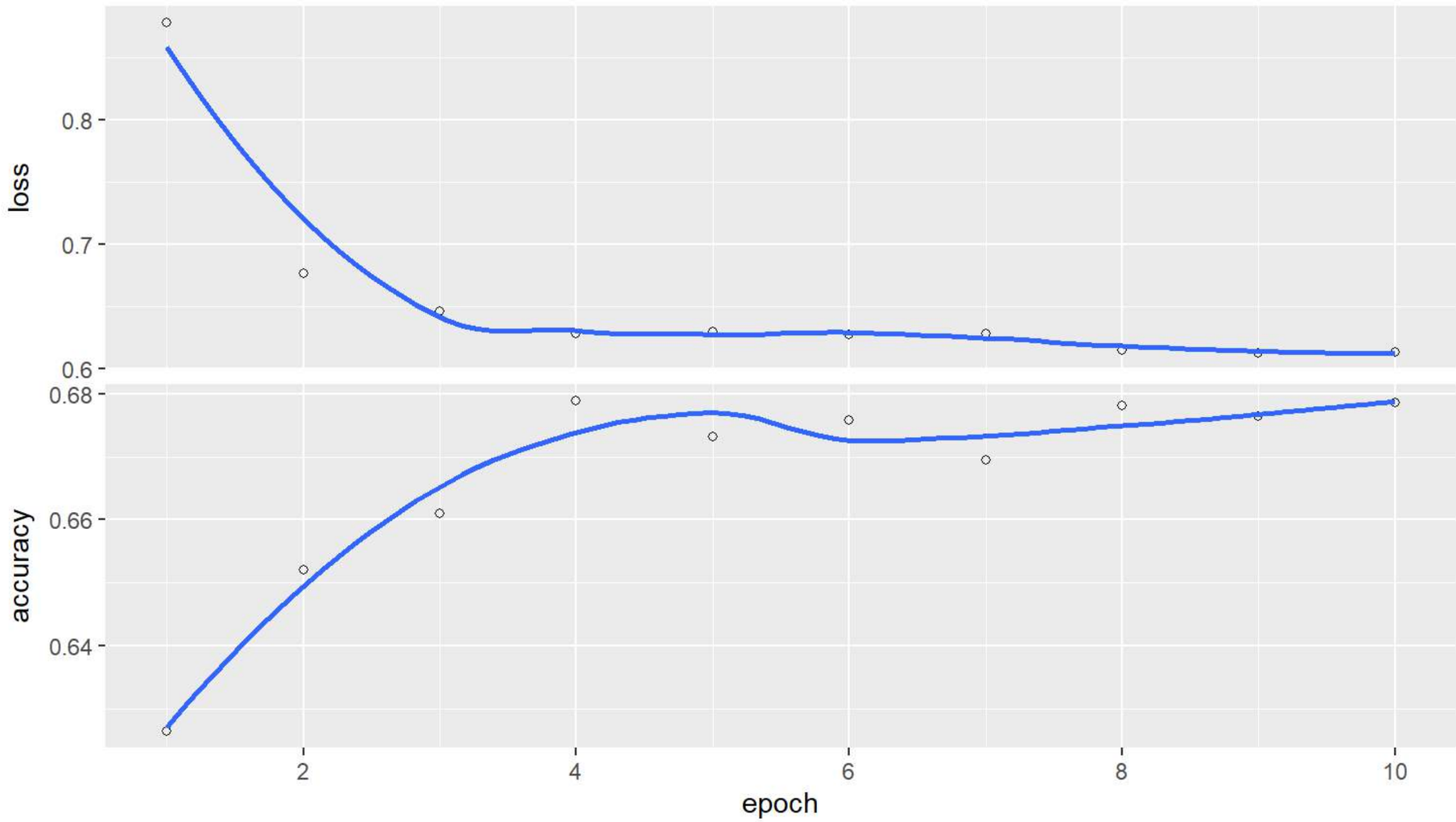
AlexNet variant

```
summary(model)
```

```
## Model: "sequential_2"
## _________________________________________________________________
## Layer (type)                 Output Shape              Param #
## =================================================================
## conv2d_4 (Conv2D)            (None, 62, 62, 96)        34944
## _________________________________________________________________
## re_lu_2 (ReLU)               (None, 62, 62, 96)        0
## _________________________________________________________________
## max_pooling2d_2 (MaxPooling2D)  (None, 31, 31, 96)     0
## _________________________________________________________________
## batch_normalization_2 (BatchNormali (None, 31, 31, 96)  384
## _________________________________________________________________
## conv2d_5 (Conv2D)            (None, 21, 21, 256)       2973952
## _________________________________________________________________
## re_lu_3 (ReLU)               (None, 21, 21, 256)       0
## _________________________________________________________________
## max_pooling2d_3 (MaxPooling2D)  (None, 10, 10, 256)    0
## _________________________________________________________________
## batch_normalization_3 (BatchNormali (None, 10, 10, 256)  1024
## _________________________________________________________________
## conv2d_6 (Conv2D)            (None, 8, 8, 384)         885120
```

AlexNet performance

```
plot(history)
```



Video data

Working with video

- Video data is challenging – very storage intensive
  - Ex.: Uber's self driving cars would generate >100GB of data *per hour* **per car**
- Video data is very promising
  - Think of how many task involve vision!
    - Driving
    - Photography
    - Warehouse auditing…
- At the end of the day though, video is just a sequence of images

One method for video

YOLOv3

- You
- Only
-

- Once

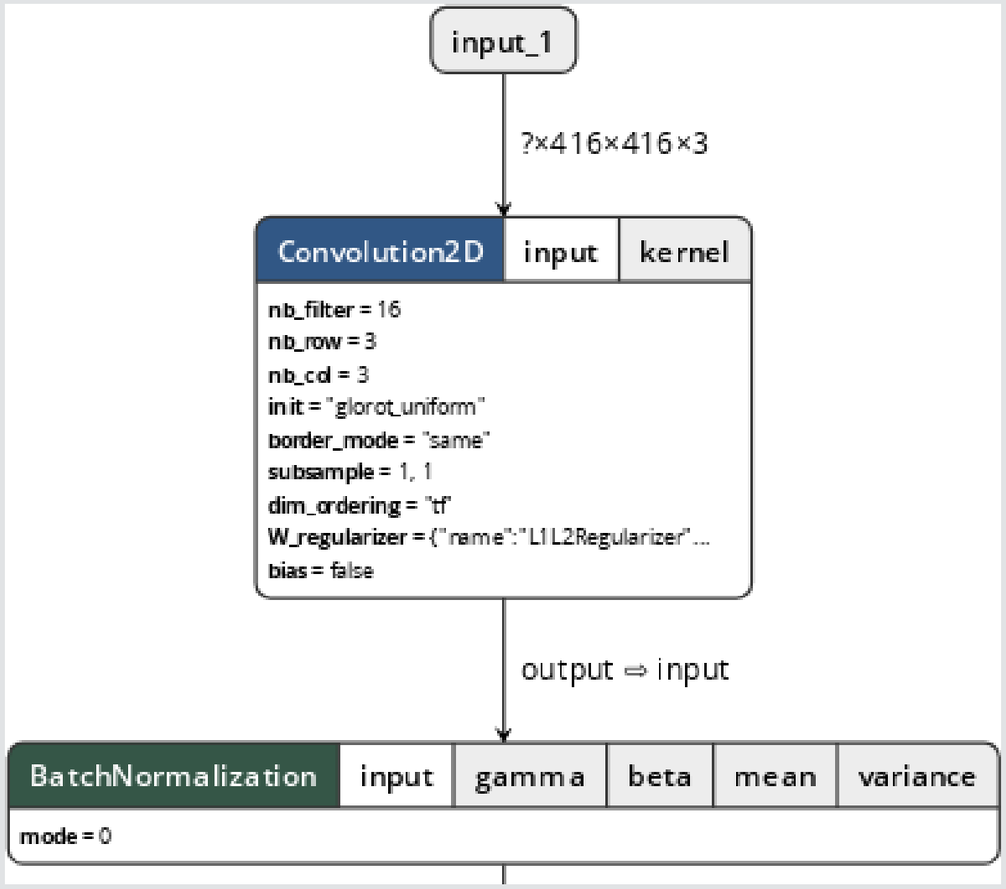
You Only Look Once: Because the algorithm only does one pass (looks once) to classify any and all objects

Video link

What does YOLO do?

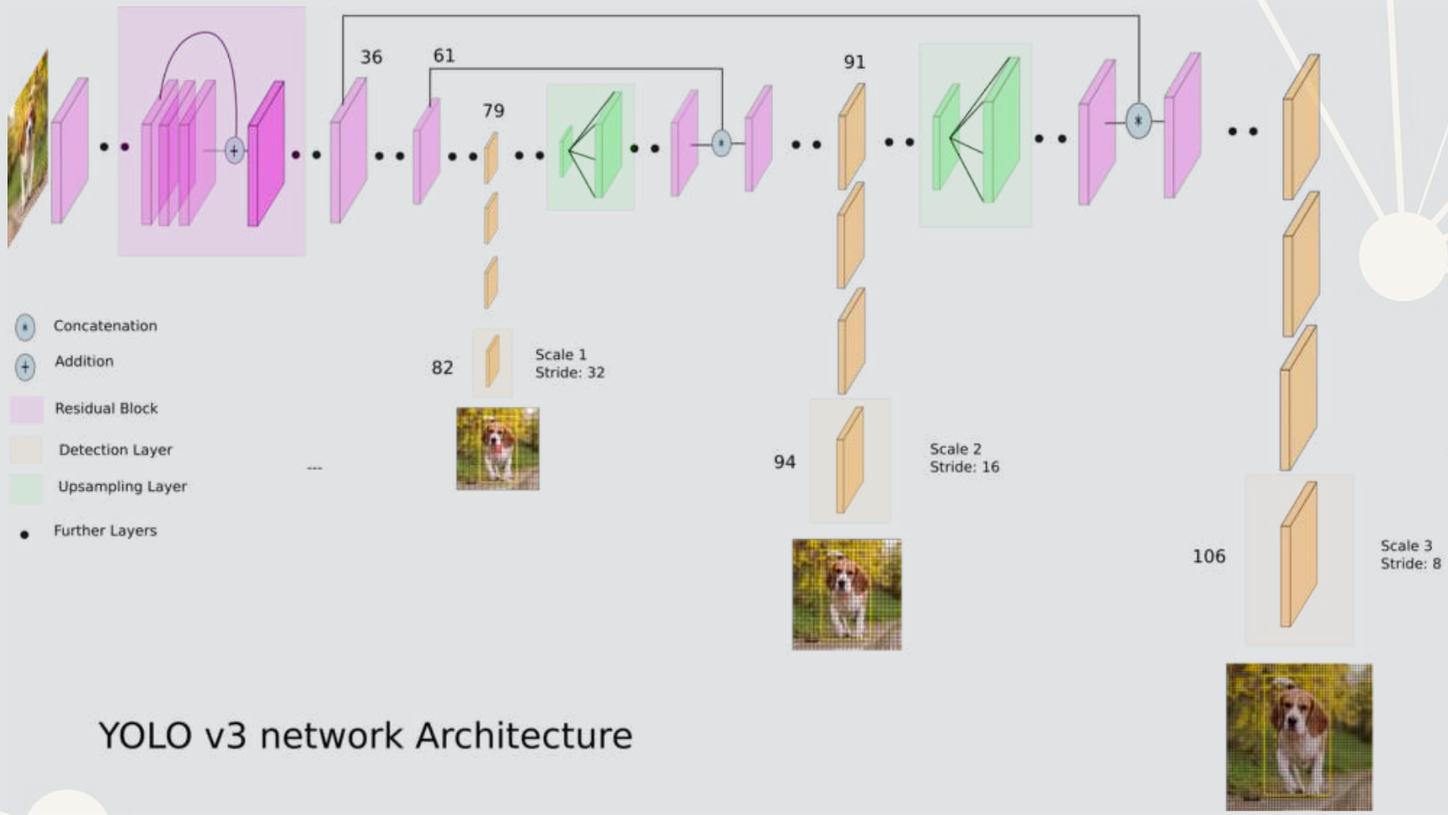
- It spots objects in videos and labels them
  - It also figures out a *bounding box* – a box containing the object inside the video frame
- It can spot *overlapping* objects
- It can spot multiple of the same or different object types
- The baseline model (using the COCO dataset) can detect 80 different object types
  - There are other datasets with more objects

How does Yolo do it? Map of Tiny YOLO



> Yolo model and graphing tool from lutzroeder/netron

How does Yolo do it?



> Diagram from *What's new in YOLO v3* by Ayoosh Kathuria

Final word on object detection

- An algorithm like YOLO v3 is somewhat tricky to run
- Preparing the algorithm takes a long time
  - The final output, though, can run on much cheaper hardware
- These algorithms just recently became feasible so their impact has yet to be felt so strongly

> Think about how facial recognition showed up everywhere for images over the past few years

Where to get video data

- One extensive source is Youtube-8M
  - 6.1M videos, 3-10 minutes each
  - Each video has >1,000 views
  - 350,000 hours of video
  - 237,000 labeled 5 second segments
  - 1.3B video features that are machine labeled
  - 1.3B audio features that are machine labeled

End matter

Final discussion

> What creative uses for the techniques discussed today do you expect to see become reality in accounting in the next 3-5 years?

- 1 example: Using image recognition techniques, warehouse counting for audit can be automated
  - Strap a camera to a drone, have it fly all over the warehouse, and process the video to get item counts

Recap

Today, we:

- Learned about using images as data
- Constructed a simple handwriting recognition system
- Learned about more advanced image methods
- Applied CNNs to detect financial information in images on Twitter
- Learned about object detection in videos

For next week

- For next week:
  - Finish the group project!
    1. Kaggle submission closes Sunday!
    2. Turn in your code, presentation, and report through eLearn's dropbox
    3. Prepare a short (~15 minute) presentation for class

More fun examples

- Interactive:
  - Performance RNN
  - TensorFlow.js examples
- Others:
  - Google’s deepdream
  - Open NSynth Super

Fun machine learning examples

- Interactive:
  - Draw together with a neural network
    - click the images to try it out yourself!
  - Google's Quickdraw
  - Google's Teachable Machine
  - Four experiments in handwriting with a neural network

Bonus: Neural networks in interactive media

- Super Mario using MarI/O
- Mario Kart using an RNN for controller prediction
- Open AI's Five tops Dota 2
  - Trained on 180 years of play
- Google Deepmind's Alphastar AI on StarCraft II
  - Trained on 200 years of play

Packages used for these slides

- `kableExtra`
- `keras`
- `knitr`
- `tidyverse`